Official University Social Media



1 Definition

Any public social media account, group or site that seeks to represent the University as a whole or in part for promotional purposes, including (but not limited to) promoting University initiatives, research or events. Official University social media channels are managed by, or in consultation with, Media and Strategic Communications.

2 References

UniSQ Defined.

3 Definition Information

Approved Date	11/6/2025
Effective Date	11/6/2025
Record No	25/263PL