

Social Media



1 Definition

A broad term that encompasses interactive online communication channels that enable users to create and share content, opinions, experiences, and knowledge. These can be written comments, videos, photographs, or audio files. Social media channels may include, but are not limited to, Facebook, Instagram, X (Twitter), YouTube, LinkedIn, and TikTok.

2 References

UniSQ Defined.

3 Definition Information

Approved Date	11/6/2025
Effective Date	11/6/2025
Record No	25/262PL