Advertising



1 Definition

A public notice that is paid for promoting the University or an aspect of the University. Media types where advertising may be placed include, but are not limited to, newspapers/press, journals, magazines, cinema, professional publications, billboards, the internet, radio and television.

2 References

UniSQ Defined.

3 Definition Information

Approved Date	30/5/2025
Effective Date	30/5/2025
Record No	25/256PL