## **Intellectual Property**



## 1 Definition

The result of an individual's intellectual endeavours that is capable of being protected by legal rights. Examples include, but are not limited to:

- inventions and discoveries in relation to new products and processes that can be protected by a patent;
- Copyright in Teaching Materials;
- other works in which Copyright subsists including literary works (including computer programs), dramatic works, musical works, artistic works, films, sound recordings, broadcasts, published editions and certain types of performances;
- industrial designs, which protect the shape, configuration, pattern or ornamentation of a product, that is, what gives a product a unique appearance;
- plant breeders' rights, which protect varieties of plants and trees;
- trademarks, which protect the branding, reputation and goodwill of products and services;
- circuit layout rights, which protect the layout plans or designs of electronic components in integrated circuits, computer chips, or semi-conductors used in personal computers and computer-reliant equipment; and
- trade secrets and know-how, that is, knowledge about products, processes, and inventions and discoveries:
  - prior to the time they are incorporated into a publication or become the subject of a patent or design application; or
  - which are never made the subject of an application for Intellectual Property registration.

## 2 References

UniSQ Defined.

## **3 Definition Information**

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